



# MagicCarpet "LITE" Internet Directory Publishing

## MagicCarpet Lite

### "Lite" Graphics-Based Internet Directory

**MagicCarpet Lite** is an Internet Directory Publishing program which allows you to transform your printed directory into a digital Internet Directory.

*MagicCarpet Lite* is especially formatted to create a website that is less graphically intensive than "look and feel" directories, yet still provides the same content, making access faster with users having lower speed bandwidth connections.

**MagicCarpet Lite** offers search results that give users the ability to see the listings as printed in the directory as well as the retail display ads, maps, and other additional information by clicking on different Icons.



Updating your Directory Website from your current database is very fast and easy with **MagicCarpet Lite**.

If you would like to reach the entire marketplace which also consists of dial-up/slow speed bandwidth Internet users, then **MagicCarpet Lite** is a perfect addition to your Internet Directory publishing efforts

Call us for a DEMO today!

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