

Lead\$Magic

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Automated Listing & Distribution Verification

What is Lead\$Magic?

Lead\$Magic is an automated voice calling system that produces qualified leads for online and print advertising sales.

Lead\$Magic can contact any of your unsold prospects with a simple, customized out-going message asking the prospect to respond if they are interested in having a sales rep call. You can also use it to announce new product offerings or the approaching end of a sales canvass. Additionally, as a by-product of your sales prospecting, you will learn about disconnected numbers to clean your database.

One of the best features of Lead\$Magic is it is FAST. It can call your prospects at a rate of about one call per every 2 seconds, so you get the results very quickly. Most importantly, this means that your reps can start closing the sales almost immediately.

You can run Lead\$Magic to contact business categories that typically do not spend very much on advertising at any time, and at the end of the canvass to pick-up anyone you did not have time to call.

You don't have to tie-up your telephone lines and you don't need to pay an employee to call hundreds or thousands of prospects.

It's the next best thing to a Virtual Sales Rep.

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Features & Benefits

Lead\$Magic automatically generates qualified online and print advertising leads and hands them to you on a silver platter!

Sometimes there is just not enough time to personally contact all businesses in your market before the close of a sales canvass. And there are certain categories of businesses that do not advertise much and are on a low priority for you and your sales reps. Not contacting them is lost opportunity. Lead\$Magic can call them all and you will know who is interested in having a sales rep call back and follow-up.

- ◆ **Eliminate Manually Dialing and Calling Everyone in your Market Area**
- ◆ Use Lead\$Magic to Announce New Products or Publishing Deadlines
- ◆ **Know if you have Disconnected Numbers**
- ◆ Only Call Businesses that Request You to Call or Follow-up
- ◆ **Only Pay for Qualified Leads**
- ◆ Call over 10,000 Businesses in a Morning

To try it out, visit:

www.Leadsmagic.com

