

# Sleight-of-Hand

## Interactive Pagination

### Speed *and* Control too!

## Sleight-of-Hand—Overview

### Paginate Your Directory with just a “Sleight-of-Hand”

Sleight-of-Hand is a true electronic paste-up table that is both powerful and “yellow pages smart.”

Using Sleight-of-Hand you can produce approximately 500-600 finished yellow pages in a regular 8-hour shift. And that’s just for beginners. Experienced operators have completed more than 1000 pages in a single day!

When you’ve completed your work in Yellow Magic, you use Sleight-of-Hand to paginate your directory.

**Having an interactive pagination program that works with your publishing system is not only efficient—it’s essential.**

Sleight-of-Hand includes many user-friendly and cost saving features that make paging a painless process:

- Displays the ads in their own window by finding line sorted in the paging sequence established by *your* company.
- Ads are placed in sequence as they appear, and are color coded to ensure all the ads get placed where they are supposed to appear within the galleys.
- Point and click placement of page components ensures ease of use and that you are in control of the process.

- Automatic creation of telltales, page numbers, continuation messages, and anchor listings (with page numbers).

- Create output files ready for your printer’s imposition program.

Rest easy! Because text changes must be made from within Yellow Magic, where changes are recorded and tracked to the operator, your data is safe from inadvertent or deliberate tampering.

Learning Sleight-of-Hand is easy. Even if you’ve never used a mouse, our program won’t intimidate you.

You can also completely automate the paging process using **Merlin**, our automatic paging system.

All your publishing data can be passed directly from Yellow Magic into Merlin, which then pages the book automatically.

You can then pull up the pages already completed in Sleight-of-Hand for viewing and tweaking, when necessary.

What are you waiting for? You have to see Sleight-of-Hand in action to truly understand the magic.

**At Yellow Magic Incorporated we’ve set a precedent by providing our publishers with more options through our flexible programs because your system shouldn’t dictate the way you do business.**

Yellow Magic Incorporated  
41571 Date Street Murrieta, CA 92562 USA  
[YM\\_Product\\_Info@YellowMagic.com](mailto:YM_Product_Info@YellowMagic.com)

+1 (951) 506-4005 Voice  
+1 (951) 506-1919 Fax  
[www.YellowMagic.com](http://www.YellowMagic.com)

*"Any Sufficiently Advanced Technology is Indistinguishable from Magic"*  
Arthur C. Clarke