Paginate Your Directory with just a “Sleight-of-Hand”

Sleight-of-Hand is a true electronic paste-up table that is both powerful and “yellow pages smart.”

Using Sleight-of-Hand you can produce approximately 500-600 finished yellow pages in a regular 8-hour shift. And that’s just for beginners. Experienced operators have completed more than 1000 pages in a single day!

When you’ve completed your work in Yellow Magic, you use Sleight-of-Hand to paginate your directory.

Having an interactive pagination program that works with your publishing system is not only efficient—it’s essential.

Sleight-of-Hand includes many user-friendly and cost saving features that make paging a painless process:

- Displays the ads in their own window by finding line sorted in the paging sequence established by your company.
- Ads are placed in sequence as they appear, and are color coded to ensure all the ads get placed where they are supposed to appear within the galleys.
- Point and click placement of page components ensures ease of use and that you are in control of the process.
- Automatic creation of telltales, page numbers, continuation messages, and anchor listings (with page numbers).
- Create output files ready for your printer’s imposition program.
- Rest easy! Because text changes must be made from within Yellow Magic, where changes are recorded and tracked to the operator, your data is safe from inadvertent or deliberate tampering.
- Learning Sleight-of-Hand is easy. Even if you’ve never used a mouse, our program won’t intimidate you.
- You can also completely automate the paging process using Merlin, our automatic paging system.
- All your publishing data can be passed directly from Yellow Magic into Merlin, which then pages the book automatically.
- You can then pull up the pages already completed in Sleight-of-Hand for viewing and tweaking, when necessary.
- What are you waiting for? You have to see Sleight-of-Hand in action to truly understand the magic.

At Yellow Magic Incorporated we’ve set a precedent by providing our publishers with more options through our flexible programs because your system shouldn’t dictate the way you do business.