

MagicCarpet Mobile

Mobile Directory Publishing

Take Your Yellow Pages Directory MOBILE!

HTML Version

Take Your Directory Mobile!

With MagicCarpet Mobile, users of your directories can access your yellow pages as well as white pages or other sections from their Internet-enabled devices using this dynamic HTML version which adapts automatically to portrait or landscape modes and different screen sizes.

HTML Version

The HTML version is the most fully featured mobile directory publishing format which can be *personalized to look the way the publisher desires*. It includes a "distance indicator" for each mapped address from the users location point, a list of "**short-cut**" icon links to popular headings which are customizable, easy to maneuver or "Touch" options that make navigation and response simple, and more options for tracking usage and stats of your directory. MagicCarpet Mobile HTML works with any mobile device that has Internet access either via the cellular network or Wi-Fi.

Features and Benefits:

Search by Name, Category or Classified Heading, Synonyms, Keywords, **provides fuzzy logic search results or helpful** complementary search results, supports **multi-language and multi-regional book** search preferences if desired.

Please select a classification:

Automobile Repair & Service

Other Suggestions:

* Automobile Accessories

* Automobile Air Conditioning Service

* Automobile Body Shop/Repairing & Painting

* Automobile Body Shops/Equipment & Supplies

* Automobile Burglar Alarm Security Systems

* Automobile Customizing

* Automobile Dealers - New Cars

* Automobile Dealers Custom Designed Replica

* Automobile Dealers Pre-Owned Cars

* Automobile Detailing

Features

Search by:

- Name
- Classified Heading
- Synonym
- Keywords
- Multiple Sections

- Fuzzy Logic Search

- Uses Internet or WiFi

- Back Office Metrics

- "Share" Listing Info with SMS or Email to Top Social Networks ie: Twitter, FaceBook

- Touch/Click To Call

Sales Features

- Search Sponsorship

- Coupons

- Barcoding

Rankings by:

- Alpha,

- Heading Value

- Contract Value

- Sold Keywords

- Logo Listing

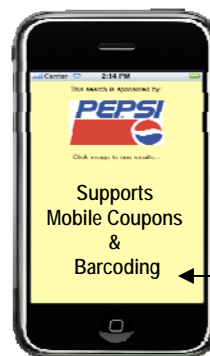
- Map Button

- Driving Directions

- Save to Contacts Button

- Color Text Listings

- And more!



Generating Revenue with Your Mobile Directory is Easy !

Temecula Demo Book

Bear Creek Golf & Country Club

Approx. 6.3 mi

22640 Bear Creek Dr N Murrieta

View Map

SMS/e-mail

Call

California Oaks Golf Course

Approx. 3.6 mi

40603 Colony Dr Murrieta

View Map

SMS/e-mail

Call

Bear Creek Golf and Country Club

From

33.5288812,-117.1770336

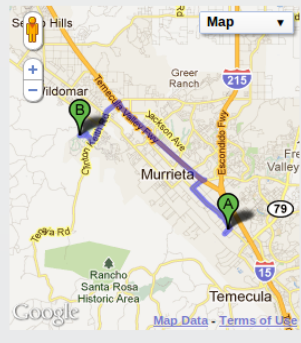
To

22640 Bear Creek Dr N Murrieta

Get directions

Results

1. Head southwest on Date St toward Adams Ave 0.2 mi
2. Make a U-turn at Adams Ave 0.3 mi
3. Turn left onto Jefferson Ave 2.0 mi
4. Turn right onto Murrieta Hot Springs Rd 0.6 mi
5. Turn left to merge onto I-15 N toward Los Angeles 3.9 mi
6. Take exit 68 for Clinton Keith Rd 0.3 mi
7. Turn left onto Clinton Keith Rd 1.8 mi
8. Turn right onto N Bear Creek Dr Destination will be on the right 0.7 mi



Back

Bear Creek Golf and Country Club -
Call **9516778621**
Click: [9516778621](tel:9516778621) to dial directly.

Back



Select your Carrier:

T-Mobile

Virgin Mobile

Sprint

Verizon

Nextel

AT&T

Send me an e-mail

Please enter your cell number or e-mail address

send-me@email.com

OK

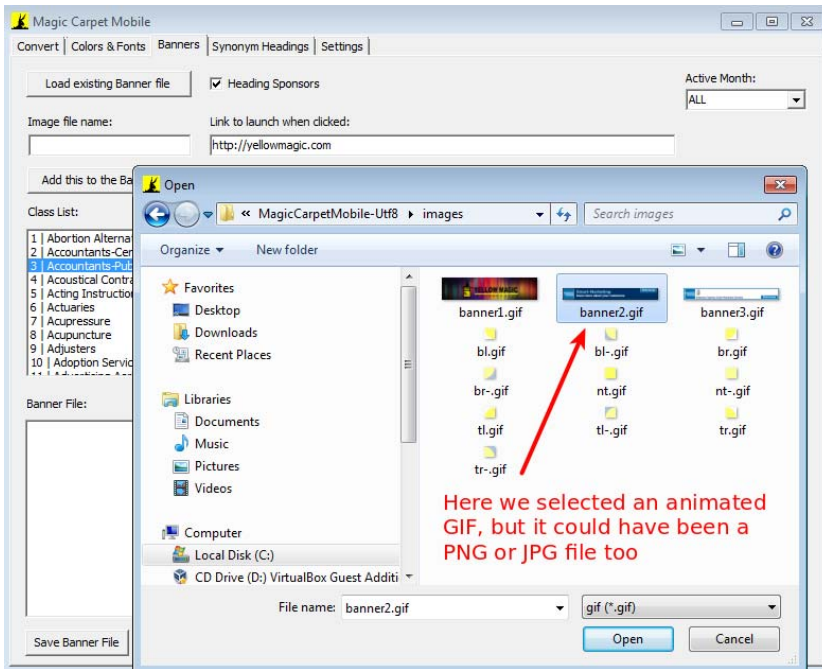
SHARE feature!

Turn Mobile Usage into New Revenue!

- Search Sponsorship
- Coupons
- Bar-Coded Coupons
- Special Rankings
- Keywords
- Logos Listings
- Maps
- Driving Directions
- Save Contact on Phone
- Color Text
- Social Share
- Forward Listing
- Email or SMS Share
- And MORE!

[Request a Demo Today!](#)

TOP Banners



MCM also has the ability to sell banners at the **top of the results page**, with animated GIF files or regular PNG or JPG files.

Top Banners are an added sellable feature above and beyond other types of Search Sponsorships!

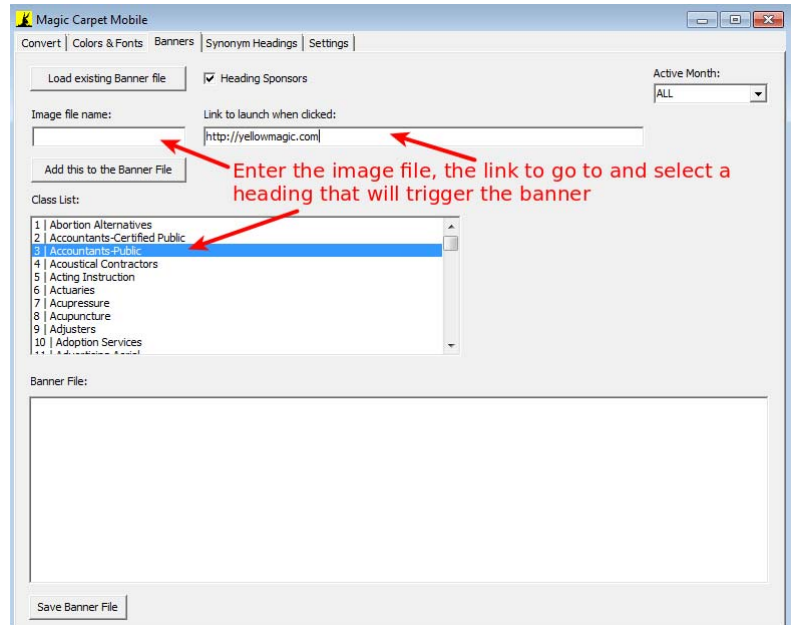
Top Banner ads are different from the 'logo ad' feature and Logo Listing item for example, and it can complement the SME's other sponsorships and Logo Listing or replace them, depending on their campaign strategy.

Once created, a Top Banner ad display will be adjusted to **automatically fit the width of a device screen up to 600px**. The suggested height is between 30px to 60px.

Top Banners operate independently of the existing 'Logo Ads' that display in-between entering the search term and getting search results.

Top Banners can be **triggered by a Heading** when it is a 'sponsored banner' and in addition it can also be triggered to only display on certain **months**, or a combination of these options. **Multiple images** can be specified for each of these options and the images within each of these banner files will be **displayed randomly**.

Banner files with the most specific display options will override banners with fewer options, therefore a banner that specifies both the Heading and the month it must appear, will override a banner file that only specifies the same month. In turn, a banner file with no Heading or month will be trumped by a banner file that specifies only a Heading or a month.



TOP Banners

MagicCarpet Mobile can easily help you create new banner ads, select options and settings to create custom display ads for your SME's year round.

With so many different banner options and settings to choose from, along with all the other sellable features supported, MagicCarpet Mobile is considered one of the most flexible mobile advertising and publishing tools today—able to accommodate a wide variety of mobile publishing formats and devices, offering a user-friendly experience, and deliver increased marketing and advertising sales results for Local Businesses.

