Find Your Directory & Listings On-Line!

HTML Version-Look & Feel

Look & Feel Directory

With MagicCarpet IYP HTML publishing software you get the "Look and Feel" of your printed book on-line, and also off-line with the <u>CD-ROM version</u>.

MagicCarpet makes it easy to create a powerful, performancedriven, local search platform that connects buyers with sellers and delivers other local listings content. The product is a generic web site that can be personalized to look the way a publisher desires to include branding elements of the printed book.

MagicCarpet HTML

The HTML version is universally the most popular format due to its ability to support a wide variety of rich and interactive media content that will help drive sales and traffic for advertisers. This version makes it even easier to create and maintain your directory on your website. Users get the advantage of the familiarity of the look and layout of your printed book, the content, being able to see all the ads and listings in a page spread and have all of the advantages of an interactive site, including powerful search in a very simple to use format. Additionally, the directory does not use Flash software and as a result *can also be viewed on Apple mobile devices*, too, increasing reach and

frequency of the use of your directories. All sections of the book can be included.





	100000					*
DESCRIPTION	Abn		1			SURFFEE
E OCCUPATION AND A	MAN ARMS (COMMONS) ARTES, NO Say 105		Marie For Printers, Statement Stade Housey Printer		aband selections. A. The Commission	After the S found India to the fact of
	Manada Court, Asserted Flyds, SEPF-connect	70.90	1 St. James St. 1007 str. pag	70000	Blook Polices Fol. Viscoure 24007	Manage Countries
1016E #		Fee Yorks	Pa Pa	w Propher	Pag 20007	Albah, A. P. Pransacro Loc Fortes Merico.
BY STORE	E-ruit hart Ray atment on		ACTIVE PURE SERVICE LIMITED.		E101 +000	APM CONTROLS LTD.
9000000	Analisa M. M. Caracchi (1997) and and	- bread	Set Plack, National House, by Trushell, SPP con-deci-	Profe	Assessed, A., Lon, Chevaline Std., Assessed and cold	General Fyo, Rus Will Carlon, 201
2623HBK	MENTAL CANADA LAND	700	BETTIE BROWN, GO Plant, National House, in Tracker SEP on their	77.000	Ange officers, it comes are a series of the company	After the two developments from the Part State Co.
	Access thereon, Mrs. New York Trace Country, Commis-			- 7000	March CE STREET	AFR ADVOCATES.
	Nirms, C., Yard's Betauture Tierrages.	-	UK was advantage out		Admin S G H. I Blads Recognific Recognific Services - Particle	APRIADVOCATES,
00001000	Land Strategy, 1997 Indicates	CHECK THE	Free In Factor Street, and		Address, E. Le Dajon, Sparts Rd., Elle Stower	
Mag	Albeira, C. D. J., To Dividence on Therapie.		Automore Co., Nat Phone, 3 Stoods Str. (2007) pro- page	. Street	Attion L. Wilesfores Nr. Coll. Con Fo	
A-38+	Law Streets SPF (no. rec.)	2000	Autor, S. S. & D. M. Hellow Streege, Plant de Wildows.		Address Assertates in Death States No. 200 (1994) and 1995 (1995) Address M. D. & M. A. Maldander, Jun Ballon, T. Correla.	fretinistennesse : WgA=Sa
m-lauten	Hores, F. D., Commignite, La Trigate, Howevey overthe	104	Saper, E-protein	21949	ANNOUNCE S & N. A. Michigania, Cardiology T Comp. (1999)	
W-State	Norse, S. J. Delesson CH., Nov Fare No., 3771 pri apr	POSA		× 25689	Ambient S.P. Lawring Ly Rode to Proposed \$5 con or 347500	
2000000	Money M. P. S. P. Wildows Villa, Brand SPP-prices.		Arter Class IV Milleres Charlesin, MP corns.	Todas Todas	Along Rivers Cheering Sonitate 27791 100000	A S. ACCOMPTED SERVICES LTD.
244	Earth St. 197 co. co.	Tracks	Mile Day At 3 Cody the Las Commerc MF comme	TRACTOR	Admir Sentency Services 27th 167801	
-5.30em	Allena F. & D., Rathard Plan. Law Compa. Str. Compat.	894079		of magnitude	A 1 DISTRIBUTORS LTD. TO A STATE OF	49 former in this
	ART (Automobile Brazonnian Savenno, 1961), Albert House		man in F. & S. J. Ramon, Ruse or Trick Science	Trans.	Science Submit SPC cr. 40 Tents	ACC CONCERN IDEN, NAMES & PARTIES
1000		Brime	and the same of th	1000	Aminu Res & Lincoln, Aut. 7. M Minos Cri., Classes Related etc	Aprolit C. S.L. Plensyn Rair don Clark To.
		offer below	Accountment of Chinese Steam Marries, Low 1, Table Steam.		Autoria, Chips & Morket, Late Herropelones, France Rd Line and	Aport E. C. Also, Maint Street Ed. Sci.
	Email attribution out		MEDI STRUCTURE	Tollean	Balling Class, Plat 10: 1 Florinat, SPP corruse	Agosti, N. D. Landburgers, Landburgers, M. Agosti, R. Floriston, La Sanorene M. Sanorene
	ARROADS DAS RESTAURANT, CAN Description.	2046	Alac Surption, Vanc., Malora Papahase	and the	1791 1490	Agost N. Freetra, La Sancerent, Nat.
let Bau	STORAGE Submiss. Del to del	-	Base, A. A., Ettinosea, Law Michaelani, Mil. 1971 100	20079	Address E. Magain Com. & Handbook Train, \$50 to re-east	
	ARTICLATELY CARLLING	Defect	Roam, B. C. S. S. J. (Tray & Star), Apr. S. (Representation). Physician Service, 2017 (1997).	200	Ballery P., Mayde Cortege, Heartfood State, Side since p	Aprel 2.1 1 1 II. Hotel Panel Proper Havelet D
Vallette	Propherital & Commonsed Stituterry Commons		Step St. H. S. K. G., Warnish Sha-Coby, C. Con Vin.	871		Aprecia, larger carbone, travert
	(R) new Yorkel payment in National		man, e o an or other man and o to the first	- BONCY	ACROMAL PREMISELY MANTROIS SUPERSTORS.	Agenc, S. P., Solton Pl. Le Rode, Startty E
17.3301	Resolutely Repulsiva Interiors, Resolutions			1 10701	Asince then 50th on on Total	April J. Cornect Wiles Select Text Text Text Text Text Text Text Tex
Control Debug his	ben farmente Lane, Bill or o mit	7925	Adam, A. M. Alamona, Charles Part That Adams are not	mese	Feb 19800	Appear Labora, 1979 pp - cm. Appear La C. Da F. Garmani, 1973 pp - de-flar
	MRSOLUTE MARKETING	9087	Adam, Alad S. Dan, Tuttels, Transport Recipies No. Conc. Http.	- PORTO	ADMAN, S BAA, Date of Scottpolis (Sent, 1997 per pre	Street A. SPF pro to
	AND Track Service	2004	Adam, P. & S. The Part Charman dea Tollins, 7 column	Sedenii .	ADMINISTRAÇÃO DE PROPERTO DE COMPANSO DE	Allestin P. Tercelos Delle Carro
20000000	A Consument Clark	200	Assoc S. A. P. J. Ralar Nav. Gorbon Manack SPP (17 cm)	There	Administration of the Control of the	Character St. 107 cor tot
District on the last of the la	ACCENT MULTILINGUAL SERVICE:		CONTRACTOR OF THE STATE OF THE	11490	100 and all of the sa	_COLUMN
	ACCENT MOLTILINGUAL BENVICE:	Technical States	abasi a cosmissi intersational LTD.		dates (aspect \$ Co. Statem) (expelle), belong one on	Alterna S. P. Farity Steer Lane, SP 1
MESSA	Auton Code Parties (Sur Lts. 40 ths 40).	545	P.) See 400. Figure Branch Place. 1 December State. DEF 511 see	Trans	Adopti Faci & Jamelin Blanks Floran Seatton, All Lincoln	And Color Bank (UR) Ple: Gentlery Branding
	Love Strum Flore, Nove Starting, 500 cm.	THE TAX	1 Delegry East, DPF (an into	Trans.	Albeitan Starrang U.S	Storage Easternion SPF or con.
OF REAL PROPERTY.	ACCESS LTD. The Mispheritae, North Plan Victorian	200.00	Stiern, Harri La Classe Las Branchis Filonomia	1000	And Dentity Top Serves.	Allen S. C., La Chance Rose del Anne
IN THE REAL PROPERTY.		CONTRACTOR	Atlanta A. W. J. Law States, Task process	-	Political Was Commands Control Microsco. (1998) Bricks office Chapter of Engineers Service.	Allen S. C. M Charlest Property Acres
Control of the	LPS, need an executary finding as		Marrie, Maril & Roselle, LJ Margarette, State 41-9-10.	and the	Professor Dray Commandy Comm. 100 comm.	Alph Plea House, Green's Asiaban Nanc
10000000	ACCESS SIGPS, Parengia, SA Innas	30%	Above C. S. H. S. Makes on Sciences, Man Print and Str.	Contract	ADVANCED MEANING CONVERS (, 70).	Total Control
100000	ACCIDENT AGPAIR LAUTOR).		Britann, D. J. America Physic, Or Correctly Std., 6099 (no. corr	71809	Chance & S. Saragona Practice.	Abrian R. Tan Hose Lincoln Williams Victoria
1	Name Stream, Auto-Solly-Street		Marris, S. A., No. Yorks, Lan Smiths Roopers, E. vin et		Granter Report Pol. 85 cm Lot	Americage, A., 1 j. Mari de Passage, Burn's
		Par Stone	Adams, S. F. A.A. S. A Law Disease Street, El and the	ENROR.		Assect, S.J. Point, Sant Stein, T.
Martin 234	ACCORDED MOTIVAS CONTRAS, Dischiere Micro.			11.000	Advancabil John Producting Australia's House.	March Tour No. 1. Secretar Sec. Secretar Sec. Sec. Sec. Sec. Sec. Sec. Sec. Sec.
	Frage Assets (MF str-cit.	790	Anlaren, P.S. & Varenteen, Dongsoft Photolic, La Plant Clea Children,		St Dempt No. 197 on or Partie	AMURANT SOMMUNICALISATES A PRO-
	1981 1981 27 27 18	Pari Tipper	But Poli Dironare	19979	799 7100	Montprocentarge, to Mangan Lave
	And Street Board Streets Travelle	COST NAME	Adams, S. Apl. S. F. Sauranner St. 1977 unr pr	31116	advatefacig etc. rg/g-	Strengton Salest
	And Gardening Liffe Harver, Stratebase than convent	COLUMN TOWN	Marie Street, Tay Street, Parkets for the pre-	DESIGN TO SERVICE STATE OF THE PERSON SERVICE STATE OF THE SERVICE STATE	arm tales	Armen, M. C. B.J. A. Francis Recis. Wester C.
	Assistance Chartening SPF up to	PAPE		1000	ADVANTAGE TRAVEL CENTRE,	Artin A. Assentium, N. Sarrego Grad. Lo.
		COST MINES	Asser, J.J., Wartenese Carl. Land Management Pag. 500 (1994).		Maybean Touris Stathards, Editors and	ADMINET, STIETES OF GUETNISCE Liver
		other stores	Storm, J.J. V. S.S.M. Los Naco-Pare.		ADMINISTRAÇÃO CASADA LA SINCIA PARA DE CASADA CASAD	Royal Astronated or Circle
	Air Parifornit	2010	Moderates Tables, Control	ment	ADVICATEL STRAPPIN A CO.	2 -
	ACE PROPERTY BUSINESSANCE	Dariel Charles	Atlanta, J. R. La Chaudte Cheroli de Reagon, April con co-		Advanta Edward Color, European S. Striver et	hand television bask
						James States The direct distance in contrast

Features and Benefits

Offers search by Name, Category / Classified Heading, Keyword, Address and Phone and also supports multi-language and multi-regional book search. Exactly re-create every page of the book while creating a highly-optimized and interactive website.

The program is also publishing system-independent! It is not mandatory to have a Yellow magic Business Management and Publishing System to use this software. Add banners to each side, top and bottom around the pages. Easy click to Maps, Websites, Emails, See Ads, Audio, Video, Banner Ads, Multiple Listings, Menus, Coupons, Share with Social Networks.



Creates All Sections of the Print Directory!



Type here to search













Tool Bar- Customize your tool bar to include popular icons and colorize them to match your Branded Logo. The tool bar makes it easy to find whatever you want with plenty of shortcut icons for: Zoom, E-mail listings, History of searches with page number, easy to add "Most Popular" category heading icons, slider bars are on top sides, easy to grab a page move it around to pan and zoom easy, Print left or right page, easy to click on blue arrows on sides to turn pages and easy-to-find tabbed sections. Add Banners and social site links to your Header and customize with colors, graphics and more!

Type here to search



Search by: Categories, Telephone Numbers, Section, Favorites or Most Popular Categories



Contents



Popular Headings, ie: Restaurants, Plumbers, etc.





Slide Bar Page Turning, First, Arrow icons for Previous and Next Page Turning



Add and Save your Favorites



View the History of your Searches - Lists Page Numbers



Email and Share Listing Information



Print Right Page or Left Page



Help - How to Navigate Directory

Find Your Directory & Listings On-Line!

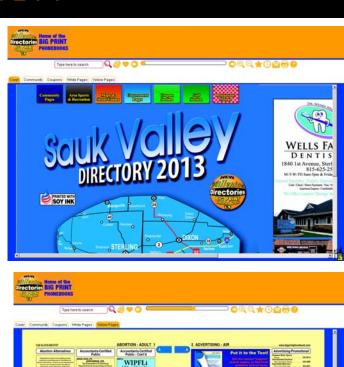
HTML Version-Look & Feel

Feature and Benefits

MagicCarpet IYP HTML publishing software makes creating and customizing your website and CD-ROM effortless with a very user-friendly interface to guide you along.

- Designed to support three side banners
- Flexible to any Headers/Categories Desired
- Easy to zoom in/out with mouse, and Pan
- Easy to change pages with side arrows, sliders or tool bar
- Each pages maintains the look and feel of printed book
- Easy to find and use Menu at the top of the pages
- View two pages at a time
- Heading searches provide an advertisers' banner that replace home page banners when appropriate
- Supports any sections you would like to publish
- Easy Tabs and Popular Heading shortcuts











Analytics- Easy to View Pie Graphs, Bar Graphs, Lineal Plotting and more.

MagicCarpet IYP gives you greater, *industry-significant* metrics as a powerful business and marketing tool. Analyze and grow consumer-use of your directory information and strategically assist SME's with their advertising and web presence results.

Monitor statistics for your directory By Sections, Browsers used, by Operating System, by Favorites, by Pages, Links clicked, Banners Clicked, Search Words and more! Control & Monitor Your Success! See Below:

Sections	Cumulative Count of Visits by Month /Year and Total Number of Searches per Directory Section, Choose <u>ALL</u> Sections or view <u>Single</u> Sections by Name for results.
Browsers	Cumulative Count of Visits per Browser, i.e. Mozilla Firefox, Internet Explorer, Safari etc, Month/Year.
OS	Cumulative Count of Visits per OS by Name and Month/Year, i.e. MAC, Linux, Windows 7, Windows XP, etc
Pages	Count of Visits per Page, per Section or <u>ALL</u> Sections, by Date Range. Also, Count of Clicks on <u>ANY</u> Link per Page, per Section, by Date Range: To/From. Also, Count of Clicks on <u>SPECIFIC</u> Links per Page, per Section, by Date Range: To/From.
Search	Number of Searches per Month, Number of Searches per Section per Month. Also, Enter Search Word or Search Terms to View Count of Results per word, by Date Range: To/From. Also view Search Results Returned to user based upon Search words.
Favorite	Count of the most <u>Favorite Referenced Sections</u> visited, view by <u>ALL</u> Favorite Sections or by <u>single Section</u> Name, by Page Number and by Date Range: To/From.
Print	Count of Pages Printed down, by Section, by Page Number, by Date Range: To/From.
Email	Number of E-mails Sent per Month.
Help	Number of Help References per Month.
Popular Categories	Cumulative Count of Visits of Popular <u>Categories</u> , i.e. Attorneys, Auto-Repair, Florists, Hotels, Restaurants, etc.
Banners	Cumulative and Monthly Count of Banners Clicked by Location on page, i.e. Top, Left, Right, Bottom. Also, Count by Specific Banner Name and Location, and Date Range: To/From.







