



You're Invited!
MAGIC CLUB Meeting 2010
Historic Old Town, San Diego

October 6-9, 2010
Hacienda Hotel in Old Town State Park
San Diego, California



Join us for 2010 Magic Club Meeting!

- Learn how to use all of the new features in Version 2.2
- Go "Green" with Yellow Magic's Paperless solutions
- Discover how to make your directory mobile
- Play with new iPad apps
- See how social media can generate leads for advertisers
- Meet old friends and new Magic Club members

Hotel room nights negotiated for \$119 per night group rate, for a double Queen or King, includes resort fees and free Airport R/T shuttle and more! Casual wear is acceptable for all venues! (Every room is unique at this classic Hacienda-style Hotel, located within Old Town Park—walking distance to everything, beautiful ocean breezes and panoramic views of the harbor!)





AGENDA MAGIC CLUB 2010

Wednesday October 6, 2010—Welcome-Bienvenidos!

6:30 PM-7:30 PM

Welcome Reception

Fiesta Patio Acapulco Restaurant at Hacienda Hotel

7:30 PM-9:30 PM

Dinner

Fiesta Patio Acapulco Restaurant at Hacienda Hotel

Thursday October 7, 2010—Magic Club Training Day #1

La Palma Meeting Room at Hacienda Hotel

8:00 AM-9:00 AM

Continental Breakfast

9:00 AM-10:30 AM

Training Session #1

10:30 AM-11:00 AM

Break/Coffee and Refreshments

11:00 AM-12:00 Noon

Training Session #1, continued

12:00 PM-1:00 PM

Luncheon Buffet in La Palma & Patio

1:00 PM-2:30 PM

Training Session #1, continued

2:30 PM-2:45 PM

Break and Refreshments

2:45 PM-3:30 PM

Wrap Up Training Session #1

3:30 PM-4:30 PM

Electronic Directories (Break-out Session)

Enjoy the night on your own in Old Town State Park or San Diego—Try the San Diego Trolley or Amtrak Train stop at Old Town and head out to Downtown or another fun spot!





AGENDA MAGIC CLUB 2010


Friday October 8, 2010—Magic Club Training Day #2
La Palma Meeting Room at Hacienda Hotel



8:00 AM-9:00 AM	Continental Breakfast
9:00 AM-10:30 AM	Training Session #2
10:30 AM-11:00 AM	Break/Coffee and Refreshments
11:00 AM-12:00 Noon	Training Session #2, continued
12:00 PM-1:00 PM	Luncheon Buffet in La Palma & Patio
1:00 PM-2:30 PM	Training Session #2, continued
2:30 PM-2:45 PM	Break and Refreshments
2:45 PM-3:30 PM	Wrap Up Training Session #2
3:30 PM-4:30 PM	iPad apps & Social Marketing (Breakout Session)

Enjoy the night on your own in Old Town or San Diego
—Sea World is nearby as well as several other attractions!

Saturday October 9, 2010—Magic Club Training Day #3
La Palma Meeting Room at Hacienda Hotel



8:00 AM-9:00 AM	Continental Breakfast
9:00 AM-11:30 AM	Training Session #3 , Q & A Magic Club Meeting Adjourns
12:00 Noon-1:00 PM	Hotel Check out if you return home today! Don't forget to arrange your free airport shuttle at the front desk.

