

White Pages on kindle

Kindle Directory Publishing

Distribute your White Pages with kindle Readers

kindle + kindle Reader Mobile Apps

Publish Your White Pages on Kindle Readers

Amazon is reporting that sales of their electronic books now exceeds all of their printed books combined.

With analysts projecting over 8 million+ Kindle devices sold world wide, coupled with mobile Kindle reader applications for iPad, iPhone, Android, BlackBerry, other Smart phones, PCs and MACs, Kindle is clearly the ebook reader leader.

Amazon is now reporting that **the Kindle is Amazon's #1 seller of all items** on their platform and Amazon forecasts total annual sales to be \$9.9 billion!

Yellow Magic Incorporated's new application will format a White Pages Directory to display all incolumn listing types, including graphics, for the Amazon Kindle and Kindle readers.



Significance of Kindle Telephone Directory Publishing

- Distribute your White Pages Digitally on Amazon for Kindle
- Cost Efficient Solution to Increase Distribution of your White Pages to Include Millions of Kindle Users
- Distribute your White Pages Directories also via Kindle App Readers for iPhone, iPad, BlackBerry, Android, other Smart Phones and on PCs, MACs and Linux Platforms
- Revenue Generation Opportunity
- Expanded Distribution and Increased Usage of the Directory drives White Pages Advertising Sales
- No Download Package Required

**SIGNIFICANTLY Increase
Your White Pages
Distribution
on Amazon and with
Kindle Readers**

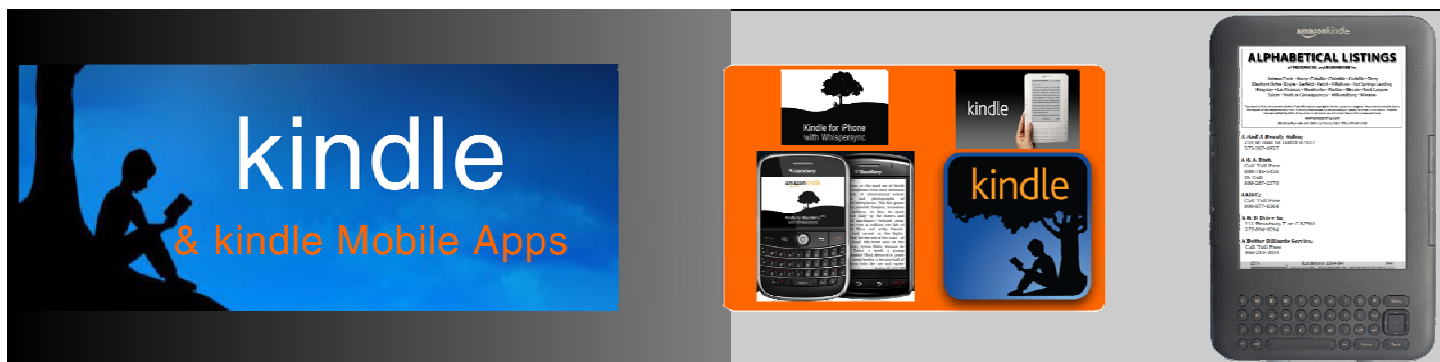


Yellow Magic Incorporated
41571 Date Street Murrieta, CA 92562 USA
YM_Product_Info@YellowMagic.com

+1 (951) 506-4005 Voice
+1 (951) 506-1919 Fax
www.YellowMagic.com

"Any Sufficiently Advanced Technology is Indistinguishable from Magic"
-Arthur C. Clarke

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Amazon Kindle Reader Platforms and Devices Facts:

- Millions of users and Kindle readers worldwide.
- Device is priced very affordably, which dramatically increases its potential market size.
- Kindle also EXTENDS its universe of users beyond other reader devices with their addition of multi-device and platform reader apps for the iPhone, BlackBerry, Android, SmartPhones, iPad and other tablets, as well as on PCs, MACs and Linux.
- Kindle's multi-device approach is unique and increases distribution of a book dramatically and quickly.

The Amazon Kindle platform offers over 650,000 titles, at least twice as many as its closest competitor.

- *It makes good sense then to add the Amazon Kindle and the eReader category platforms to your electronic distribution portfolio and capture an even greater share of the market!*

