



Yellow Magic News

New Features for SalesMagic



07/31/2008 - Yellow Magic has recently developed several new Features for SalesMagic, a mobile phone based sales automation tool. It allows sales reps to receive their sales leads on their mobile device, organize their appointments, get maps, correct listing information, and report the results of their sales call, all with their mobile device. Sales managers will love the real-time reporting and online graphs of up-to-the-minute sales activities. Not only have we continued to evolve the GUI based version, we now have an SMS-based version that will work without the need of an Internet connection or an upscale phone.

More YM NEWS

Yellow Magic Incorporated wins Gold Award at YPA Spring Convention in Las Vegas for MagicCarpet Mobile, Industry Excellence Award for Process Innovation. For more information on this Award, please see link below.

[www.yellowmagic.com/MCM web files.pdf](http://www.yellowmagic.com/MCM_web_files.pdf)

Congratulations to the Publishers using Yellow Magic who achieved several Industry Awards at the ADP Convention:

- **Global Directories**

Beaver Creek Cooperative Telephone Directories

Directory Plus-2 Awards!

Sunshine Pages

Special recognition to our customers, Ren and Victoria Adam of Ojai Directory – Ren is now the new Master of Ceremonies at the ADP Conference Award Show and proved to be a very good and fun MC that night.



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