

ProofMagic

Online Ad Proofing

Ad Approval Process Simplified!

ProofMagic is an ad approval workflow management tool that will take your JPEG proof files and publish them for approval status on an advertiser-specific web page.

Post proofs of your Yellow and White Page listings, Display Ads, White Page Banners, Internet Banners, etc... on your ProofMagic website. The system sends initial e-mail notifications to each of your advertisers and provides a message and link requesting that they view their proof(s) for *Approval or allows the customer to further indicate why it wasn't approved.*

How it Works:

- Ads are placed in a Proof Folder
- Ads and in-column listings are automatically uploaded to a website
- An e-mail is automatically sent to the advertiser with a link to the web page
- An e-mail is issued to the graphic artist
- If a revision is needed, the process repeats
- Once approved, each ad is moved into the book

ProofMagic Benefits

Save Money

- No Postage
- No Envelope
- No Toner
- No Paper

Save Time

- No Waiting for the Printer
- No Envelope stuffing
- No Opening Envelopes
- No Paper to File
- No Manual e-Mailing

Speed Production

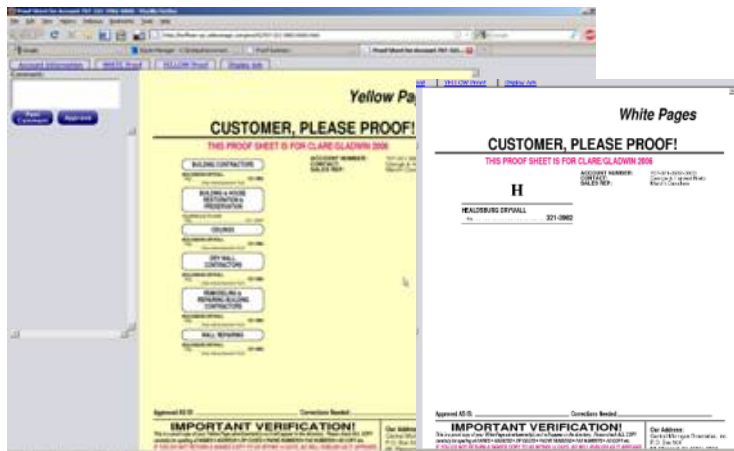
- No Snail Mail
- Quicker Turnaround
- Quicker Ad Approval



Paperless Ad Approval



Get ProofMagic Today!



Yellow Magic Incorporated
41571 Date Street Murrieta, CA 92562 USA
YM_Product_Info@YellowMagic.com

+1 (951) 506-4005 Voice
+1 (951) 506-1919 Fax
www.YellowMagic.com

"Any Sufficiently Advanced Technology is Indistinguishable from Magic"
-Arthur C. Clarke

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Once you have uploaded your proofs to your ProofMagic website, each customer account can be viewed and managed on line by accessing each Account Information page, and viewing the white page, yellow page and ad proof pages.



After the customer reviews the proofs, if changes are required, a new e-mail is sent back to the Publisher with the edit requests and the Account Proof Summary status page is updated.



Initial e-mail notifications are sent out to each advertiser requesting approval of each proof.

The Publisher receives an e-mail notification and a link to the Account page...and replies back to the customer until **Final Approval!**

Proof Summary Report

Filter By Status: All Filter

Search For: By Field Account Number Go

Expand All

Account Number	Customer Name	Email
+ 208-660-8839-0000	B&B Septic Services	edit
- 208-665-0080-0000	Coeur d'Alene Computer Clinic	paula@yellowmagic.com edit
Section	Status	
DISPLAY ADS	Not Approved	
WHITE	Not Approved	
YELLOW	Not Approved	
ADS	Not Approved	
+ 208-772-8500-0000	Common Sense Chiropractic	kcorrente@yellowmagic.com edit
- 208-448-0459-0000	Selkirk Timberwrights LLC	edit
Section	Status	
WHITE	Not Approved	
YELLOW	Approved	
+ 208-687-3781-0000	System Restore	sales@yellowmagic.com edit



Go Paperless Today with ProofMagic!

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41571 Date Street Murrieta, CA 92562 USA
[YM Product Info@YellowMagic.com](mailto:Info@YellowMagic.com)

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+1 (951) 506-1919 Fax
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