



The Power of Yellow

Infinite Ways to Find What You Want

Yellow is Everywhere

Everywhere you search, the power of the local Yellow Pages is with you - search by search, turn by turn.

Whether by Print, Internet, Mobile, or SMS, the true Power of Yellow is that it seamlessly delivers quality, accurate, local search results. An infinite way to find Information.

Yellow is Green

Yellow has proven to be the new "Green," achieving accolades and awards for supporting environmental concerns and exceeding sustainability standards. Yellow comes in several paperless, digital formats and offers paperless business processing.

Yellow is Local

The vast majority of searches are for local results, and Yellow is all about Local. The results you will get from Yellow are more up-to-date, more accurate, more relevant and extremely local. This is because Yellow has feet on the ground and not random unverified information. Yellow delivers better results which means more buyers get connected to more sellers.

Yellow is Yellow Magic

Yellow Magic Incorporated is a global supplier of software solutions for Directory Publishers and the Local Search Industry, equipped with every tool to support every form of Yellow and to aid the publisher in the transformation from a print-centric business model to a comprehensive local search business model.

[Yellow Magic Incorporated](#)

Providing Comprehensive Local Search Solutions Since 1984.