

MagicCarpet Mobile

Mobile Directory Publishing—Android & Apple Apps

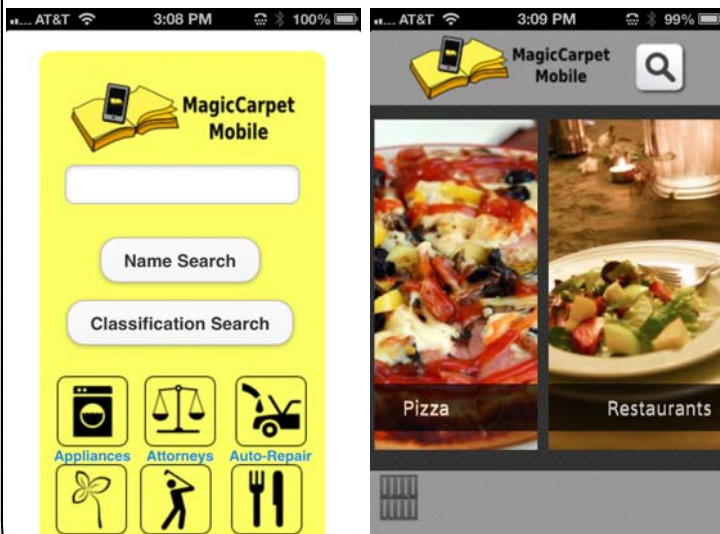


Take Your Directory Mobile!

With MagicCarpet Mobile, users of your directories can access your MagicCarpet Mobile HTML website yellow pages as well as white pages from their Apple or Android smart phones or tablets.

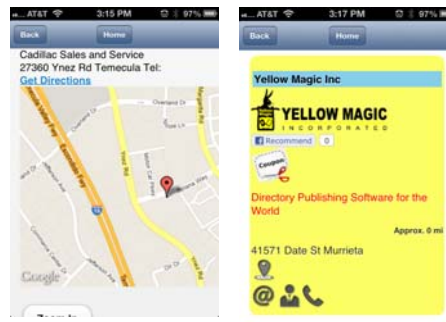
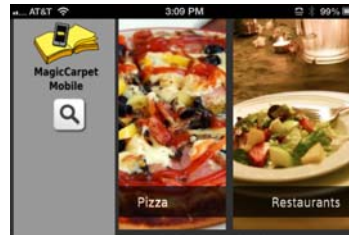
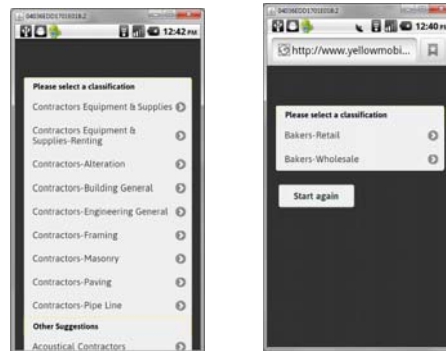
The APP Version

The App version is a fully featured mobile directory publishing format which includes a “distance indicator” for each mapped address, from the users location, a list of “short-cut” icon links to popular headings which are customizable, easy to maneuver or “Touch” options that make navigation and response simple. For publishers, there are options for tracking usage and stats of your directory. Favorites can be accessed from simple icons or graphic tiles.



Features and Benefits:

Search by Name, Category or Classified Heading, Synonyms, Keywords, provides fuzzy logic search results or helpful complementary search results, supports multi-language and multi-regional book search preferences if desired.



Both portrait or landscape modes adjust to different screen sizes.

Features

- Fuzzy Logic Search
- Back Office Metrics
- “Share” Listing Info using SMS, Email or Social Networks ie: Twitter and Facebook
- Touch/Click To Call

Search by:

- Name
- Classified Heading
- Synonym
- Keywords
- Multiple Sections

Sales Features:

- Search Sponsorships
- Coupons
- QR Codes

Search Rankings by:

- Alpha,
- Heading Value
- Contract Value
- Sold Keywords
- Logo Listing
- Map Button
- Driving Directions

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"Any Sufficiently Advanced Technology is Indistinguishable from Magic"
 -Arthur C. Clarke