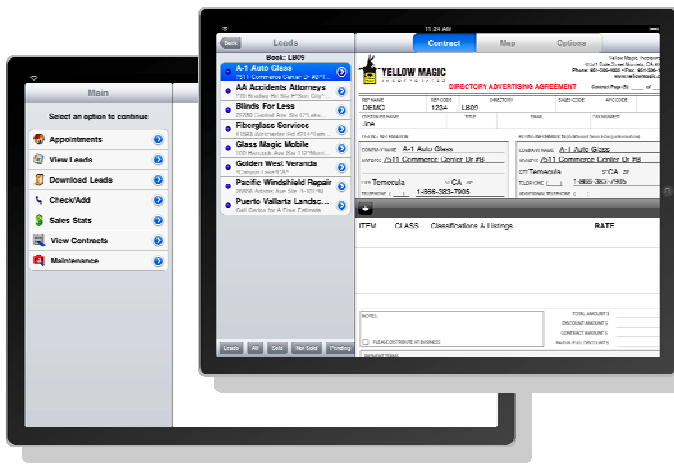


# Mobile SalesMagic

Paperless Sales System for Multi-Media Sales Reps  
Mobile Sales Force Automation - for Directory Publishers

## A Sales Rep's Complete Mobile Office on an iPad!



## Increase Revenue

- Make More Sales Calls
- Better Manage Your Sales Staff
- Allows More Time to Sell

## Save Time

- No More Sales Reports to Fill Out
- No Printing of Leads and Contracts
- No Printing of Copy Sheets
- No Retiring of Sales Leads
- No Contract Entry
- Reps Do Not Need to Go to the Office



## Save Money

- No Paper Lead Sheets
- No Paper Contracts
- No Paper Copy Sheets
- No laser Printer Toner
- Reduce Travel Costs

## Be Informed

- Up to the Minute sales Status
- Monitor Individual Sales Reps
- Monitor Complete Sales Teams
- Sales Progress Graphed on Web Site
- Reps can Know All Advertiser History

Real-Time Monitoring,  
Tracking & Reporting!

[Request a Demo to See All Features](#)

## Mobile SalesMagic Functionality Menu Options:

**Download Leads** — offers you a quick touch menu option to download new leads: lead packets or accounts as you progress.

**View Leads** — gives you the ability to quickly see at a glance all of your current leads or accounts and their status using color coding. You may select accounts to view that have appointments or several other filtering selections. Next you will be able to choose each account or lead and see all the details you need to make the sales call.

**View Contract** — is an option that lets you see historical contracts and proposals for the new contract you are presenting to the advertiser. *View Contract* also allows you to edit the contract and then present the terms and conditions of the contract and capture your customer's digital signature for approval.

**Appointments** — get a quick view of all your appointments and ability to create appointments with reminders and more!

**Check/Add** — allows you to check if a business is assigned or not and if it is available, you may add and save it.

**Sales Stats** — is a way that sales reps and sales managers can quickly see sales progress and commissions earned to date. Monitor the entire Canvass, view total revenue, number of accounts sold, pending, what has already been downloaded and what additional Leads are available for download.

**Marketing Material** — gives you quick access to Sales Support Documents and Promotional Material you would like to share with your customer to help close a sale, share demos, video tutorials.

## Mobile SalesMagic can work with other Publishing Systems besides a Yellow Magic System!

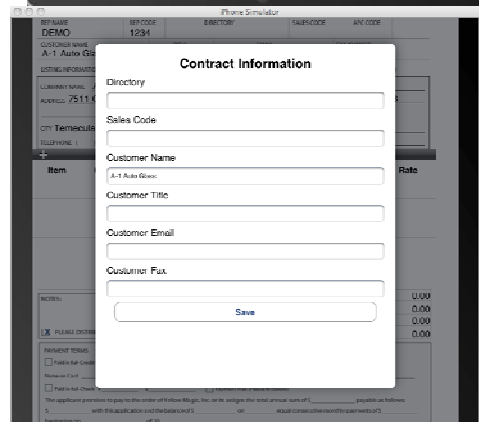
Electronic Distribution of Sales, Leads and Contracts

Paperless Contracts & Digital Signature

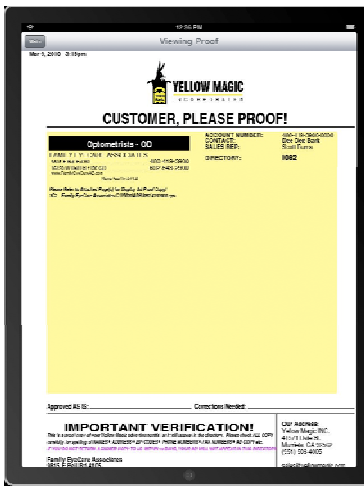
Digital Terms & Conditions and Signature

### Sales Tools Including:

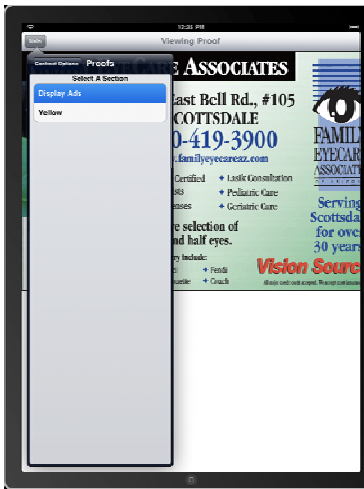
- Proposal Generation
- Sales Activity Tracking and Monitoring
- Digital Spec Ad Approval and Viewing
- Viewing Last Year's Contracts
- Presenting Marketing Material
- ...and so much more!



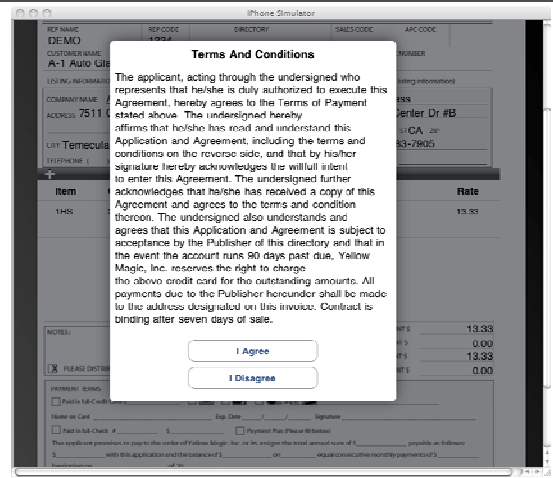
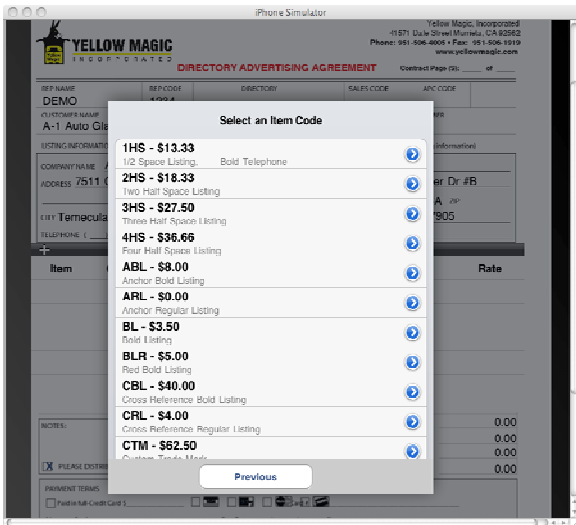
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Display Ads and In-column proof pages can be uploaded, too! Easy on-site approval. Make edits, resend to Graphics Department in seconds!!



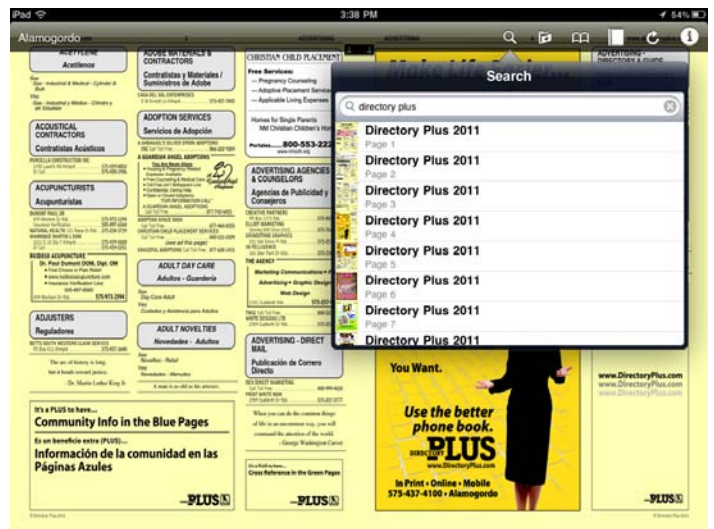
Adding items to your contract is easy! There are several options that pop open within each cell of your digital contract form.



Digital approval of Terms and Conditions along with Digital Contract Signatures! Enter payment method details and more.



Works magically with Digital Directory Publishing, YelloTouch technology to show last year's directory on the iPad.



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"Any Sufficiently Advanced Technology is Indistinguishable from Magic"  
-Arthur C. Clarke